



ACCESS + INVITATION=
IDENTITY
COMMUNITY
STEWARDSHIP



Our Values

- Cultivating respect and understanding of the river, its watershed, and its wildlife.
- Welcoming everyone with a smile to accessible adventures that meet customers at their level.
- Improving quality of life by inviting customers to discover local nature and history in a new way.
- Giving people new reasons to love the place they live.
- Catalyzing Charlottesville's riverfront renaissance.

Our Vision

A healthy Rivanna River enjoyed, embraced and valued by the people of Charlottesville.



Partnerships

- Rivanna Conservation Alliance
- Front Porch Music School
- Rivanna Trails Foundation
- City of Charlottesville
- Albemarle County
- Piedmont Environmental Council
- Community Investment Collaborative
- Many Local Schools
- Charlottesville Parks and Recreation
- Charlottesville Therapeutic Recreation
- Therapeutic Adventures
- Virginia Outside Summer Camp



FIRST RIVER OUTFITTER on THE RIVANNA

2016-present



Instruction and Education Programs

2016 to present





RIVANNA ROOTS CONCERT SERIES est. 2019 with the Front Porch Music School

Keystone Community Events

- Rivanna RiverFest
- Loop de'Ville

Partnerships building a culture of natural resource pride and care.





Conservation and River Access Projects

Riversong Sauna

Est. 2023



Access (+ Invitation)





**A new kind of welcome
to the riverfront
OPENING TOMORROW :)**

A NEW LITTLE
COFFEE SHOP BY
THE RIVER



1520 E High St.
Open Daily 8am-3pm
closed Tuesdays

**OPENING
OCTOBER
1ST!**

by Rivanna River Company
& Riversong Sauna





Thank you to
everyone present
today who has helped
the Rivanna River
and connected
people to it.

Questions?

Contact:

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